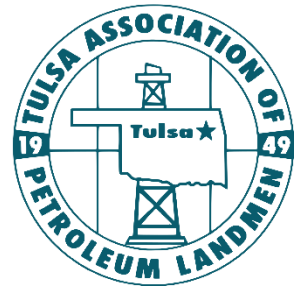


COMPREHENSIVE SPONSORSHIP 2020-2021

Tulsa Association of Petroleum Landmen

This year, the TAPL Board decided to enhance its Comprehensive Sponsor experience. We know that, as a sponsor, your objectives are to promote brand awareness and engage with our 250+ (and growing!) members. Throughout this packet, you will find new opportunities, exclusive to Comprehensive Sponsors, that will undoubtedly serve as paths to achieving those goals. TAPL's charge is to facilitate excellent networking and educational opportunities so that each member and company can continue to accelerate their career and business. Sponsorship plays a pivotal role in creating that environment. TAPL looks forward to partnering with you as a 2020-2021 Comprehensive Sponsor.

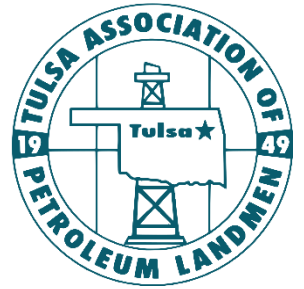


Comprehensive Sponsorship Levels

Details regarding each level can be found on subsequent pages.

- **Platinum** **(1 available)**
\$1,000 event entry credit available for use at any of the 2021-2021 Golf Tournaments, Skeet Shoot and/or Spring Seminar
- **Gold Select** **(2 available)**
\$500 event entry credit available for use at any of the 2021-2021 Golf Tournaments, Skeet Shoot and/or Spring Seminar
- **Gold** **(5 available)**
- **Silver** **(10 available)**
- **Bronze** **(Unlimited)**

COMPREHENSIVE SPONSORSHIP EVENTS 2020-2021



September 14, 2020: Dinner Meeting

Speaker: Kevin Stitt, Governor of Oklahoma
Summit Club of Tulsa

October 12, 2020: Fall Golf Tournament

Tulsa Country Club
2019 attendance: 150
Registration is required for tournament; Dinner after tournament is open to all members

November 9, 2020: Dinner Meeting

Speaker: Rick Muncrief, Chairman & CEO, WPX Energy
Summit Club of Tulsa
2019 attendance: 78

December 14, 2020: Christmas Social benefitting Toys for Tots

Summit Club of Tulsa
2019 attendance: 138

January 11, 2021: January Social

Location: Offsite; TBD
2020 attendance: 91

February 19 or 26, 2021: Skeet Shoot

Tulsa Gun Club
2019 attendance: 125
Registration is required for tournament; Dinner after tournament is open to all members

March 8, 2021: Dinner Meeting

Speaker: TBD
Summit Club of Tulsa
2020 attendance: 94

April 2, 2021: Spring Volunteer Day

Iron Gate Tulsa

April 22, 2021: Spring Seminar + Happy Hour

OU Schusterman Center
2019 attendance (cancelled 2020 due to COVID-19): 86
Registration is required for seminar; Happy Hour is open to all members

May 10, 2021: Spring Golf Tournament

The Club at Indian Springs
2019 attendance (rescheduled 2020 due to COVID-19): 320
Registration is required for tournament; Dinner after tournament is open to all members

Platinum Sponsorship

\$12,113 (\$16,150 value)

I available

✓ **Membership Dinners**

Platinum Sponsor has first choice of which dinner to sponsor (September, November or March). Platinum sponsor has the option to introduce itself at beginning of its sponsored dinner. Sponsor logo featured in event e-blasts and on table notecards. Sponsor logo featured on signage showing level of support.

✓ **Fall Golf Tournament**

Sponsor logo will be featured on TAPL gift. Exclusive option to set up a company tent on one hole per course and facilitate a game, give handouts, etc. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in event e-blasts and Fall Golf section of Newsletter and Website.

✓ **Skeet Shoot Tournament**

Sponsor logo will be included on TAPL Gift, which is given to all registrants. Platinum Sponsor will host gun cleaning tent after tournament, where Sponsor may hand out materials of choice. Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in event e-blasts and Skeet Shoot section of Newsletter and Website.

✓ **Spring Seminar & Happy Hour**

Platinum Sponsor has option to introduce itself at beginning of Spring Seminar. Sponsor logo will be featured on first page of materials packet and on screen during breaks showing level of support. Option to provide handouts (pens with Sponsor logos, etc.). Happy Hour sponsorship opportunity is exclusive to Platinum Sponsor. Sponsor logo featured on signage and cocktail napkins. Sponsor logo will also be featured in event e-blasts and Spring Seminar section of Newsletter and Website.

✓ **Newsletter Feature**

Platinum sponsor gets two pages of real estate in TAPL newsletter. Option to choose two full pages in one newsletter or one full page in two newsletters. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2020 - July 2021.

✓ **Spring Volunteer Day**

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

✓ **Spring Golf Tournament**

Sponsor logo will be featured on TAPL gift, which is given to all registrants. Exclusive option to set up a company tent on one hole per course and facilitate a game, give handouts, etc. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in event e-blasts and Spring Golf section of Newsletter and Website.

✓ **Website**

Platinum sponsor "presented by" Sponsor logo and link featured at top of website September 2020-July 2021.

✓ **\$1,000 Event Credit**

Available for use at any of the 2020-2021 Golf Tournaments, Skeet Shoot and/or Spring Seminar.

Gold Select Sponsorship

\$8,775 (\$11,700 value)

2 available

✓ **Membership Dinners**

Gold Select sponsors have second and third choice of which dinner to sponsor (September, November or March). A Gold Select sponsor has the option to introduce itself at beginning of its sponsored dinner. Sponsor logo featured on notecards on tables. Sponsor logo featured on signage showing level of support.

✓ **Fall Golf Tournament**

Sponsor logo will be featured on golf balls. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

✓ **Skeet Shoot Tournament**

Registration and door prize tents will have Gold Select sponsor signage. Sponsor logo will be featured on cigars. Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

✓ **Spring Seminar**

Sponsor logo will be featured on materials packet and on screen during breaks showing level of support. Option to provide handouts (pens with Sponsor logos, etc.).

✓ **Newsletter Feature**

Each Gold Select sponsor gets one full page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2020 - July 2021.

✓ **Spring Volunteer Day**

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

✓ **Spring Golf Tournament**

Sponsor logo will be featured on golf balls. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

✓ **Website**

Sponsor logo and level of support will be featured on website September 2020-July 2021.

✓ **\$500 Event Credit**

Available for use at any of the 2020-2021 Golf Tournaments, Skeet Shoot and/or Spring Seminar.

Gold Sponsorship

\$6,075 (\$8,100 value)

5 available

✓ **Membership Dinners**

Sponsor logo featured on signage showing level of support. Sponsor logo featured on notecards on tables.

✓ **Fall Golf Tournament**

"Longest Drive" hole will have Gold Sponsor signage. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

✓ **Skeet Shoot Tournament**

Sponsor logo will be featured at Competition Station. Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

✓ **Spring Seminar**

Sponsor logo will be featured on materials packet showing level of support.

✓ **Newsletter Feature**

Each Gold Sponsor gets one full page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2020-July 2021.

✓ **Spring Volunteer Day**

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

✓ **Spring Golf Tournament**

"Longest Drive" hole will have Gold Sponsor signage. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

✓ **Website**

Sponsor logo and level of support will be featured on website September 2020-July 2021.

Silver Sponsorship

\$3,488 (\$4,650 value)

10 available

✓ **Membership Socials**

Sponsor logo featured on signage showing level of support. Sponsor logo featured on notecards on tables.

✓ **Fall Golf Tournament**

"Closest to the Hole" hole will have Silver Sponsor signage. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

✓ **Skeet Shoot Tournament**

Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

✓ **Spring Seminar**

Sponsor logo will be featured on materials packet showing level of support.

✓ **Newsletter Feature**

Each Silver Sponsor gets one half-page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2020-July 2021.

✓ **Spring Volunteer Day**

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

✓ **Spring Golf Tournament**

"Closest to the Hole" hole will have Silver Sponsor signage. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

✓ **Website**

Sponsor logo and level of support will be featured on website September 2020-July 2021.

Bronze Sponsorship

\$2,400 (\$3,200 value)

Unlimited Availability

✓ **Membership Socials**

Sponsor logo featured on signage showing level of support. Sponsor logo featured on notecards on tables.

✓ **Fall Golf Tournament**

Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

✓ **Skeet Shoot Tournament**

Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

✓ **Spring Seminar**

Sponsor logo will be featured on materials packet showing level of support.

✓ **Newsletter Feature**

Each Bronze Sponsor gets one half-page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2020-July 2021.

✓ **Spring Volunteer Day**

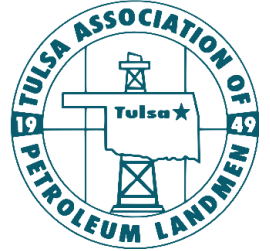
T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

✓ **Spring Golf Tournament**

Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

✓ **Website**

Sponsor logo and level of support will be featured on website September 2020-July 2021.



Comprehensive Sponsorship Submission Form

Please mail a copy of this completed form and check to P.O. Box 1342, Tulsa, OK 74101 or e-mail to khoffman@blackbeardoperating.com.

_____ would like to be a 2020-2021
Comprehensive Sponsor at the level indicated below.

_____ **PLATINUM Sponsor (\$12,113):** \$1,000 event registration credit • Skeet Shoot exclusive gift branding & gun cleaning tent Host • Fall & Spring Golf exclusive gift branding, company hole & 1 reserved team • Membership Dinner Headliner • Two-page Newsletter feature • Spring Seminar introduction, digital signage & handout option • Exclusive Spring Seminar Happy Hour headliner • TAPL website Presenting Sponsor • Sponsor logo on Volunteer Day t-shirt • Sponsor logo coverage at each TAPL Comprehensive Sponsor event, on website and in newsletters

_____ **GOLD SELECT Sponsor (\$8,775):** \$500 event registration credit • Skeet Shoot cigar branding • Fall & Spring Golf ball branding & 1 reserved team • Membership Dinner Headliner • Full page Newsletter feature • Spring Seminar digital signage & handout option • Sponsor logo on Volunteer Day t-shirt • Sponsor logo coverage at each TAPL Comprehensive Sponsor event, on website and in newsletters

_____ **GOLD Sponsor (\$6,075):** Skeet Shoot Competition Station • Fall & Spring Golf Competition Holes & 1 reserved team • Membership Dinner recognition • Full page Newsletter feature • Sponsor logo on Volunteer Day t-shirt • Sponsor logo coverage at each TAPL Comprehensive Sponsor event, on website and in newsletters

_____ **SILVER Sponsor (\$3,488):** Fall & Spring Golf Competition Holes • Membership Social recognition • ½ page Newsletter feature • Sponsor logo on Volunteer Day t-shirt • Sponsor logo coverage at each TAPL Comprehensive Sponsor event, on website and in newsletters

_____ **BRONZE Sponsor (\$2,400):** Membership Social recognition • ½ page Newsletter feature • Sponsor logo on Volunteer Day t-shirt • Sponsor logo coverage at each TAPL Comprehensive Sponsor event, on website and in newsletters

Company/ Individual Contact: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Name to be displayed: _____

Please email your Sponsor logo to khoffman@blackbeardoperating.com

If paying by credit card, please fill out the information below.

Credit Card Provider (Please Circle One): VISA MASTER CARD AMEX DISCOVER

Card Number: _____ Exp. Date: _____

Name on Card: _____ CVV Number: _____

Authorized Signature: _____ Amount: \$ _____

By providing this information and your Authorized Signature, you are authorizing TAPL to charge the credit card provided for the amount provided plus a 3% processing fee.