# COMPREHENSIVE SPONSORSHIP Tulsa Association of Petroleum Landm

With the success of the Comprehensive Sponsorship last year TAPL has decided to make this offer again with no increase in price. We know that, as one of our official sponsors, your objectives are to promote brand awareness and engage with our growing membership. Throughout this packet, you will find opportunities that are exclusive to Comprehensive Sponsors, that will undoubtedly serve as paths to achieving those goals. TAPL's charge is to facilitate excellent networking and educational opportunities so that each



(I available)

member and company can continue to accelerate their career and business. Sponsorship plays a pivotal role in creating that environment. TAPL looks forward to partnering with you as a 2021-2022 Comprehensive Sponsor.

# Comprehensive Sponsorship Levels

Details regarding each level can be found on subsequent pages. Platinum

\$1,000 event entry credit available for use at any of the 2021-2022 Golf Tournaments, Skeet Shoot and/or Spring Seminar

Gold Select (2 available)

\$500 event entry credit available for use at any of the 2021-2022 Golf Tournaments, Skeet Shoot and/or Spring Seminar

- (5 available) Gold
- (10 available) Silver
- (Unlimited) **Bronze**

# COMPREHENSIVE SPONSORSHIP EVENTS 2021-2022



# September 13, 2021: Welcome Back! Networking Event

Summit Club of Tulsa

# October 11, 2021: Members Only Fall Golf Tournament

Bailey Ranch of Owasso

Registration is required for tournament; Dinner after tournament is open to all members

# November 8, 2021: Dinner Meeting

Summit Club of Tulsa

# **December 13, 2021: Christmas Social benefitting Toys for Tots**

Summit Club of Tulsa

# January 10, 2022: January Social

Location: Offsite; TBD

# February 2022: Skeet Shoot

Registration is required for tournament; Dinner after tournament is open to all members

# March 14, 2022: Dinner Meeting

Summit Club of Tulsa

# April 11, 2022: Awards Dinner Meeting

Summit Club of Tulsa

# **Spring Volunteer Day**

TBD

# **April 2022: Spring Seminar + Happy Hour**

**OU Schusterman Center** 

Registration is required for seminar; Happy Hour is open to all members

# May 9, 2022: Spring Golf Tournament

The Club at Indian Springs

Registration is required for tournament; Dinner after tournament is open to all members

# Platinum Sponsorship \$12,113 (\$16,150 value)

# I available

# √ Membership Dinners

Platinum Sponsor has first choice of which dinner to sponsor (September, November or March). Platinum sponsor has the option to introduce itself at beginning of its sponsored dinner. Sponsor logo featured in event e-blasts and on table notecards. Sponsor logo featured on signage showing level of support.

#### √ Fall Golf Tournament

Sponsor logo will be featured on TAPL gift. Exclusive option to set up a company tent on one hole per course and facilitate a game, give handouts, etc. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in event e-blasts and Fall Golf section of Newsletter and Website.

# ✓ Skeet Shoot Tournament

Sponsor logo will be included on TAPL Gift, which is given to all registrants. Platinum Sponsor will host gun cleaning tent after tournament, where Sponsor may hand out materials of choice. Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in event e-blasts and Skeet Shoot section of Newsletter and Website.

# ✓ Spring Seminar & Happy Hour

Platinum Sponsor has option to introduce itself at beginning of Spring Seminar. Sponsor logo will be featured on first page of materials packet and on screen during breaks showing level of support. Option to provide handouts (pens with Sponsor logos, etc.). Happy Hour sponsorship opportunity is exclusive to Platinum Sponsor. Sponsor logo featured on signage and cocktail napkins. Sponsor logo will also be featured in event e-blasts and Spring Seminar section of Newsletter and Website.

#### ✓ Newsletter Feature

Platinum sponsor gets two pages of real estate in TAPL newsletter. Option to choose two full pages in one newsletter or one full page in two newsletters. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2021 - July 2022.

# ✓ Spring Volunteer Day

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

### ✓ Spring Golf Tournament

Sponsor logo will be featured on TAPL gift, which is given to all registrants. Exclusive option to set up a company tent on one hole per course and facilitate a game, give handouts, etc. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in event e-blasts and Spring Golf section of Newsletter and Website.

#### √ Website

Platinum sponsor "presented by" Sponsor logo and link featured at top of website September 2021-July 2022.

# √ \$1,000 Event Credit

Available for use at any of the 2021-2022 Golf Tournaments, Skeet Shoot and/or Spring Seminar.

# Gold Select Sponsorship \$8,775 (\$11,700 value)

# 2 available

# √ Membership Dinners

Gold Select sponsors have second and third choice of which dinner to sponsor (September, November or March). A Gold Select sponsor has the option to introduce itself at beginning of its sponsored dinner. Sponsor logo featured on notecards on tables. Sponsor logo featured on signage showing level of support.

#### √ Fall Golf Tournament

Sponsor logo will be featured on golf balls. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

## √ Skeet Shoot Tournament

Registration and door prize tents will have Gold Select sponsor signage. Sponsor logo will be featured on cigars. Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

## √ Spring Seminar

Sponsor logo will be featured on materials packet and on screen during breaks showing level of support. Option to provide handouts (pens with Sponsor logos, etc.).

#### ✓ Newsletter Feature

Each Gold Select sponsor gets one full page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2021 - July 2022.

# √ Spring Volunteer Day

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

# √ Spring Golf Tournament

Sponsor logo will be featured on golf balls. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

#### √ Website

Sponsor logo and level of support will be featured on website September 2021-July 2022.

# √ \$500 Event Credit

Available for use at any of the 2021-2022 Golf Tournaments, Skeet Shoot and/or Spring Seminar.

# Gold Sponsorship \$6,075 (\$8,100 value)

# 5 available

# √ Membership Dinners

Sponsor logo featured on signage showing level of support. Sponsor logo featured on notecards on tables.

### √ Fall Golf Tournament

"Longest Drive" hole will have Gold Sponsor signage. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

### √ Skeet Shoot Tournament

Sponsor logo will be featured at Competition Station. Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

# ✓ Spring Seminar

Sponsor logo will be featured on materials packet showing level of support.

#### √ Newsletter Feature

Each Gold Sponsor gets one full page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2021-July 2022.

# ✓ Spring Volunteer Day

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

# ✓ Spring Golf Tournament

"Longest Drive" hole will have Gold Sponsor signage. One spot reserved for a team. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

#### ✓ Website

Sponsor logo and level of support will be featured on website September 2021-July 2022.

# Silver Sponsorship \$3,488 (\$4,650 value)

# 10 available

# √ Membership Socials

Sponsor logo featured on signage showing level of support. Sponsor logo featured on notecards on tables.

### √ Fall Golf Tournament

"Closest to the Hole" hole will have Silver Sponsor signage. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

### ✓ Skeet Shoot Tournament

Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

# ✓ Spring Seminar

Sponsor logo will be featured on materials packet showing level of support.

# √ Newsletter Feature

Each Silver Sponsor gets one half-page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2021-July 2022.

# ✓ Spring Volunteer Day

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

# ✓ Spring Golf Tournament

"Closest to the Hole" hole will have Silver Sponsor signage. Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

# √ Website

Sponsor logo and level of support will be featured on website September 2021-July 2022.

# Bronze Sponsorship \$2,400 (\$3,200 value)

# **Unlimited Availability**

# √ Membership Socials

Sponsor logo featured on signage showing level of support. Sponsor logo featured on notecards on tables.

# √ Fall Golf Tournament

Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Fall Golf section of Newsletter and Website.

# √ Skeet Shoot Tournament

Sponsor logo will be prominently displayed on the gun club grounds showing level of support on a comprehensive sponsor sign. Sponsor logo will also be featured in Skeet Shoot section of Newsletter and Website.

# √ Spring Seminar

Sponsor logo will be featured on materials packet showing level of support.

# √ Newsletter Feature

Each Bronze Sponsor gets one half-page of real estate in one month of TAPL newsletter. Content is Sponsor's choice- feature employees, contractors' experience, or what sponsor's company is best at. Use this space to promote business or earn business. Sponsor logo and level of support continuously featured in newsletter September 2021-July 2022.

# ✓ Spring Volunteer Day

T-shirt with Sponsor logo will be handed out to volunteers to wear during the event and to keep.

# ✓ Spring Golf Tournament

Sponsor logo will be prominently displayed throughout course showing level of support. Sponsor logo will also be featured in Spring Golf section of Newsletter and Website.

#### √ Website

Sponsor logo and level of support will be featured on website September 2021-July 2022.

# COMPREHENSIVE SPONSORSHIP

Tulsa Association of Petroleum Landmen

# **Comprehensive Sponsorship Submission Form**

Please mail a copy of this completed form and check to P.O. Box 1342, Tulsa, OK 74101 or e-mail



By providing this information and your Authorized Signature, you are authorizing TAPL to charge the credit card provided for the amount provided plus a 3% processing fee.

Authorized Signature: \_\_\_