

NEWSLETTER

APRIL 2013



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TAPL April Meetings

TAPL Cocktail Hour and Dinner Meeting

Monday, April 8th 5:00 PM to 8:00 PM

Cocktails 5:00pm Dinner 6:00pm at The Summit 15 West 6th Street

Tulsa OK 74119

Speaker: Joe Mills CEO of Eagle Rock Energy Partners, L.P.

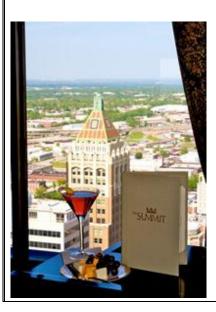
Click here for reservations http://www.tapl.org/en/cev/192
Please register by noon on Friday, April 5th

Check-In is held on the 30th floor

Special thanks to our Dinner Sponsor:







Location

The Summit
Bank of America Building
Cocktail hour - 31st floor
Dinner - 30th floor
15 West 6th Street

Northeast Corner of Sixth Street and Boulder Ave Phone: 918.582.5243

<u>Parking</u>

Parking is available in the Bank of America Center parking garage, and is located on Boulder. Evening parking is validated only after 4:00 p.m. All members are reminded to get your parking ticket stamped during the meeting to avoid being charged when you exit the garage.



TAPL Dinner Speaker for April



Joe Mills, Chairman and Chief Executive Officer

Joseph A. Mills was elected Chairman of the Board and Chief Executive Officer of EROC in May 2007. Additionally, Mr. Mills has served since April 19, 2006, and will continue to serve for the foreseeable future, as Chief Executive Officer and as a manager of Montierra Management LLC, which is the general partner of Montierra Minerals & Production, L.P., a privately held limited partnership that acquires, invests in and actively manages oil and gas mineral and royalty interests in the United States. From September 2003 to January 2006, Mr. Mills was the Senior Vice President of Operations for Black Stone Minerals Company, LP, a privately held company. From October 1999 to August 2003, Mr. Mills was a Senior Vice President of El Paso Production Company, and from January 1999 to October 1999, Mr. Mills

was a Vice President of El Paso Production Company, a wholly-owned subsidiary of El Paso Corporation. Prior to joining El Paso, Mr. Mills held various executive and senior-level management positions with Sonat Exploration Company, a wholly owned subsidiary of Sonat, Inc.

AAPL EDUCATIONAL CALENDAR 2013

April 11, 2013

Field Landman Seminar Oklahoma City, OK

April 15, 2013

Pooling Seminar Oklahoma City, OK

April 16 – April 19, 2013

Oil & Gas Land Review, CPL/RPL Exam Washington, PA

April 25, 2013

Applied Land Practices Denver, CO

April 25, 2013

WI/NRI Workshop Billings, MT

April 25 – April 26, 2013

Fundamentals of Land Practices & Optional RPL Exam Fort Worth, TX

April 25, 2013

Field Landman Seminar Jackson, MS

April 26, 2013

WI/NRI Workshop Denver, CO

April 29 – April 30, 2013

Intro to Field Land Practices Oklahoma City, OK

April 30, 2013

2013 Southwest Land Institute Dallas, TX

May 2, 2013

WI/NRI Workshop Oklahoma City, OK

May 2, 2013

Applied Land Practices Tyler, TX

May 3, 2013

WI/NRI Workshop Roswell, NM



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¹ / ₄ Page	9 Newsletters	\$100
½ Page	9 Newsletters	\$200

2013 TAPL Spring Educational Seminar:

APRIL 18, 2013

Please mark your calendars for the **2013 TAPL Spring Educational Seminar**

Thursday, April 18th

9:00am to 4:00pm

OU Schusterman Center - Perkins Auditorium

For <u>TAPL members</u> the cost is **\$75**; for <u>Non-Members</u> **\$100**.

This event is approved for 7 AAPL Credits (including 1 ethics credit) **Lunch will be provided.

More information to follow soon or visit the TAPL website: http://www.tapl.org/en/cev/200

Sponsors

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Silver Level Sponsor

Bronze Level Sponsor

Superior Title Services Inc.

Universal Land Services, L.L.C.

WPX Energy

Upcoming TAPL Events and Activities

4/5 TAPL Spring Volunteer Day

4/8 TAPL Dinner Meeting @ Summit Club – Tulsa, OK

4/18 TAPL Spring Seminar – OU Schusterman Center, Tulsa, OK
 5/13 TAPL Spring Scramble @ Indian Springs Country Club

For detailed information on the events listed above visit the TAPL website www.tapl.org or the AAPL website at www.landman.org.





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buying@nobleroyalties.com



External Affairs Committee

Submitted by JJ Chisholm



Spring Volunteer Day

TAPL and the External Affairs Committee encourages you to get involved in your Tulsa community by volunteering your time to give back to those less fortunate, and we are pleased to offer you this opportunity.

Where: Community Food Bank of Eastern Oklahoma

1304 N. Kenosha Ave. Tulsa, OK 74106

When: Friday, April 5th, 2013

1:00 p.m. - 3:00 p.m.

Attire: Casual clothes and tennis shoes are recommended

This is a great opportunity for you and our association to give back to the Tulsa community. We will be helping the food bank sort and repackage donated food and/or other grocery items. There will be a happy hour afterwards at The Rusty Crane and a chance to win a door prize!

Get involved; sign up today!

Please sign up by RSVP to csons@premiernaturalresources.com. It's important that we have an accurate headcount one week prior to the volunteer date (3/29/2013). If you have any questions regarding this volunteer event please contact any one of the External Affairs committee members:

J. J. Chisholm 918-392-8812 Director jj.chisholm@viersenoilandgas.com 918-743-7575 Andrew Grimm Committee Member agrimm@midcon-energy.com Committee Member 918-392-2868 Shane Saunders shane.saunders@gmail.com Casey Sons Committee Member 918-392-3294 csons@premiernaturalresources.com

Career Assistance Program

April's CAP Committee Update

Please check out the TAPL website for new job openings. We continue to receive new job postings on a regular basis. As a reminder to our members, in order to fulfill our goal of ensuring that all members are gainfully employed, we need everyone's help. If you are aware of any employers seeking to fill a land position, please notify Raegan Schaffler at rschaffler@samson.com or any CAP committee member so that we may post the position on the TAPL website. In addition, if you are currently unemployed or seeking a new position, TAPL, with your permission, is able to post resumes online in order to facilitate your job search.

Raegan Schaffler – Chairman – rschaffler@samson.com

Pat Bowman – Membership Placement Coordinator – pbowman@laredopetro.com

 $\label{lem:condition} \mbox{Jeff Myers} - \mbox{Corporate Relations Coordinator} - \mbox{j} \mbox{$\underline{eff@landmen.com}$} \mbox{}$

 $Scott\ Martin-Publications\ Coordinator\ -\ \underline{smartin@samsonco.com}$





NEW MEMBERS

Clark Daily
Zenergy Inc
6100 S Yale, Tulsa, OK 74136
918-488-6437

Clark.daily@zenergyok.com

David Miller Zenergy Inc 6100 S Yale, Suite 1700, Tulsa, OK 74136 918-488-6574 David.miller@zenergyok.com Chris Hill
Zenergy Inc
6100 S Yale, Tulsa, OK 74136
918-488-6437
Clark.daily@zenergyok.com

CALIBURABOVE THE REST

DINNER SPONSORSHIP OPPORTUNITIES AVAILABLE

How would your company like an inexpensive way to advertise to our membership?

Sponsor a Dinner Meeting next year! For \$500 your company receives front page website placement during the month of the meeting, newsletter space, signage at the cocktail hour and dinner, as well as recognition from the podium during the meal.

Spaces fill up quickly; contact Karen Laughlin <u>klaughlin@sheridanproduction.com</u> to reserve your company's spot!



TAPL Spring Scramble

Monday May 13, 2013





EVENT DETAILS

PLACE: Indian Springs Country Club FORMAT: 6-person scramble CHECK IN: 10:00 a.m.

SHOT GUN START TIME: 12:00 p.m.

Dear TAPL Members:

As previously reported, the TAPL Spring Scramble scheduled for Monday, **May 13, 2013** at Indian Springs Country Club in Broken Arrow has <u>reached full capacity</u>. We are expecting a record turnout this year and plan to host our best networking event to date. As usual, we will utilize this event as an opportunity to bless a charitable organization. The TAPL would like to support **The Folds of Honor Foundation** which has done a tremendous job in serving the families of our military heroes. The vision of this foundation is for every spouse and dependent of a wounded or fallen service member to have the financial opportunity to pursue higher education.

Please note that we have penciled in a rain date for July 1, 2013. However, outside of extraordinary circumstances and/or safety concerns due to inclement weather we will play on Monday, *May 13th, rain or shine*. In the event that we have to cancel the event we will immediately contact our membership and team captains via email as well as update our website accordingly. If you have any questions or would be interested in sponsoring this event please contact Curtis D. Johnson at 918-560-7177 or cdjohnson@cimarex.com. Thanks for your continued support and participation.

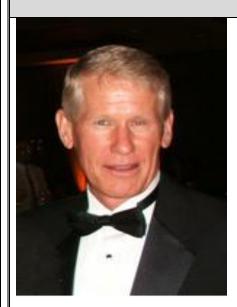
Sincerely, Curtis D. Johnson, Golf Chairman







2012 TAPL Lifetime Achievement Award:



Jeff Myers, CPL is the Land Manager and former Owner of Associated Resources Inc., a company which he founded in 1993. Mr. Myers graduated from the University of Oklahoma's PLM program in 1979 and was awarded the Julian J. Rothbaum Award, given to the highest ranking graduating senior in the PLM program.

Mr. Myers has had a distinguished career as a Landman in which he has spent time as both a field and in-house Landman for companies of all sizes and scopes. One of Mr. Myers most celebrated career accomplishments has been the founding of Associated Resources Inc. in 1993, which specializes in the outsourcing of various oil and gas contractors for services covering all aspects of the Energy field. Over the last 20 years Mr. Myers, with his hard working attitude, his commanding grasp and knowledge of the Oil and Gas industry, and his ability to surround himself with employees that mimic his traits has allowed Jeff

to grow ARI into one of the more prominent outsourcers of Oil and Gas Services, and was even named by The Journal Record to its "Tulsa's Fast 40," list which is a list of the 40 fastest growing privately held companies in Tulsa.

Mr. Myers has also been an extremely active member in the AAPL since 1977, and the TAPL which he joined in 1983. As a member of the AAPL Jeff has served as national chairman for several AAPL committees during his 26 year membership including the Field Landman committee, the Certification Committee, and is currently wrapping up his term as the chairman of the AAPL's Publications Committee. Mr. Myers, a CPL himself, has also taught the CPL certification course for the AAPL and also is a regular contributor to the Field Update portion of AAPL's Landman 2 publication. As a member of TAPL Mr. Myers has served as President of the Board, editor of the News Letter, served as a member of the Board multiple times, served on the 2009-2010 TAPL By Law committee, and currently serves on the Career Assistance Program Committee as the corporate relations chairman. Mr. Myers was also chosen by the TAPL as their 2012 Landman of the year.

In his limited free time Mr. Myers still finds time to give back to his community by donating his time to organizations such as the Tulsa Area YMCA. Jeff also is an avid cyclist, pilot, and loves spending time with his grandson and family.





2012 TAPL Landman of the Year:



Hamel B. Reinmiller, CPL and Oklahoma Land Supervisor at Eagle Rock Mid-Continent Asset, LLC has been devoted to the TAPL since he moved to Tulsa. Mr. Reinmiller has always been actively engaged in improving the image of Landmen through his work and his commitment and service to the TAPL and the AAPL. His relentless hard work and utmost ethical standards have been displayed throughout his career in Tulsa with Penn Virginia, Crow Creek, and now Eagle Rock Energy.

Mr. Reinmiller has served both the TAPL and the AAPL in many capacities during his career. In addition to serving on the AAPL Marketing Committee and the AAPL Publications Committee, he has held the following TAPL offices during his career:

- TAPL Secretary (2008-2009)
- TAPL Vice President (2009-2010)
- TAPL President (2010-2011)
- TAPL Past President (2011-2012)
- TAPL Career Assistance Program Committee Chairman (2009 2010)
- TAPL By Law Committee Chairman (2009-2010)
- TAPL Scholarship, Awards & Mentoring Committee
- TAPL Golf Committee
- TAPL Skeet Shoot Committee
- TAPL Mentor since 2008
- TAPL Scholarship & Awards Committee Chairman (2012 Present)

When Hamel is not busy being an extremely active Landman and Member of TAPL, he donates his time and energy to his role as President of the Virginia Military Institute Alumni Association's - Oklahoma Chapter along with some local charities and currently serves on the Board with Family & Children's Services in Tulsa. Hamel's diligent work ethic, ethical practice, dedication to his profession, and service to TAPL and the local community make him a role model for young Landmen today, and a perfect choice to be named the Landman of the Year.





2012 TAPL Emerging Landman of the Year/ Freshman of the Year:



Marlana Mafille, Associate Landman at Kaiser-Francis Oil Company since 2010, where she has been exposed to a broad variety of prospects and plays in Oklahoma, North Dakota, and most recently has been working B.I.A. lands in Osage County, Oklahoma. Mrs. Mafille graduated in 2010 from the University of Tulsa where she received her bachelors degree in Energy Management, and is currently pursuing further education in her field as a student in the Masters in Energy Management Program at the University of Tulsa. She is scheduled to graduate with her advanced degree in 2014.

Marlana joined TAPL in early 2012 and is also an active member of the AAPL. In her short time as a TAPL member she has become very involved by volunteering at events such as TAPL's Landman Volunteer Day at the Tulsa Food Bank, as well as, serving as a member of the TAPL events

committee. As part of the TAPL events committee, Marlana aided in the planning of TAPL's 2012 Fall Golf Tournament, and was a very active volunteer during the event. Marlana appreciates that obtaining a college level degree alone does not always give the student a complete understanding of its subject matter. In Marlana's case her involvement in the Land community and the people it serves, gives her a depth of understanding which brings it all together. Her involvement emphasizes the importance she places on being well rounded and giving back.

Outside of the office Marlana continues her charitable spirit by volunteering with organizations such as Oklahoma's Laura Dester Emergency Children's Shelter. She is an active member of the Kaiser-Francis Oil Company's events committee that plans 3 to 4 events a year and volunteers to man the events. Mrs. Mafille was also recently married to her husband Chris in October of 2011.



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2012 TAPL Company of the Year:



Over the last decade **Mid-Con Energy** has become one of the most innovative and influential companies in Tulsa's Energy landscape, and has provided great leadership and service to TAPL and the local community. Founded in 2004 as a privately held independent exploration and production company with 10 employees, Mid-Con Energy has since grown into a company with over 50 employees, many who operate out of their Tulsa office, and also recently became a publicly traded company when Mid-Con Energy Partner was formed in 2011.

Mid-Con Energy has 4 very active members belonging to TAPL, two of which have recently served terms on the TAPL board, one as Vice President and the other as our current Membership Director. Mid-Con's employees have also served on numerous committees over the past several years including the Scholarship and Awards, External Affairs, Skeet Shoot, and the Career Assistance Program Committees. These members of the Mid-Con team also take valuable time to participate and lead programs that benefit our community and our industry by serving in the University of Tulsa's Mentoring Program, and volunteering at the Tulsa Food Bank as well as the Toys for Tots charity toy drive.

In addition to their employees active involvement in TAPL, Mid-Con has also been overly generous in supporting various networking and educational advancement events hosted by TAPL, including the Skeet Shoot, both the fall and spring golf tournaments, as well as helping to make the showing of the documentary spOILed possible in Tulsa.



PetroQuest



2013 AAPL Award Nominees Are:

In January the TAPL Scholarship & Awards Committee also submitted nominations to the AAPL Awards Committee for the 2013 AAPL Awards. The following are the categories and the TAPL members and organizations that were nominated:

- AAPL Lifetime Achievement Nominee Randy Bodenhamer, CPL
- AAPL Landman of the Year Nominee Jeff Myers, CPL
- AAPL Emerging Landman of the Year Nominee Raegan Schaffler
- AAPL Company of the Year Cimarex Energy Co.

Along with these nominations the Scolarship and Awards Committee has also nominated a Directors Report from Adam Robinson, CPL as the best AAPL Director communication, a Letter to the Membership from Lawson Vogel as the Best AAPL Member Comunication, as well as the October 2012 newsletter as the AAPL Best Newsletter/Bulletin. TAPL as an organization has also been nominated for the Local Association of the year award which will be based on cumulative ranking of the categories above, as well as AAPL membership participation and growth numbers from 2012.

The TAPL Scholarship & Awards Sub Committee's for both TU and OU traveled to their respective schools in March to interview candidates and based upon the Committee's recommendations, the TAPL Board voted to convey 12K dollars. In light of the Committee's strong feelings about the quality of the kids in these programs the Scholarship & Awards Committee has agreed to personally kick in an additional 2K in an effort to maintain last year's total Scholarship level of 14K dollars. TAPL will invite all Scholarship Recipients from both schools to receive their scholarships and meet the members in the Fall.

Thank you to all of the TAPL members that nominated each of these outstanding representatives of our Industry and our Award Winning Association. Congratulations to all of the 2012 TAPL Awards winners, and best of luck to all of the 2013 AAPL nominees. I would also like to offer a special thank you to an amazing TAPL Scholarship & Awards Committee who has worked diligently this year on a number of fronts on behalf of our Association. Please take a minute to thank the following Committee Members for their hard work.

- Rusty Bayliss, (Petroquest)
- Dianna Endicott (WPX)
- Mike Hofstrom (Cimarex)
- Leo Kantowski (Samson)
- Mark King (Laredo)
- David Korell (Newfield)
- Andy Matson (BOK)
- Greg Melton (Unit)

Sincerely,

Hamel B. Reinmiller, CPL Scholarship & Awards Committee Chair





Director's Report

The AAPL Quarterly Board Meeting was held in Atlanta, Georgia on March 17, 2013. My report is a summary of the meeting. Should you have any specific questions or issues, please feel free to contact me directly. Jim Dewbre, AAPL President, presided over the meeting.

NAPE Report - Marty Schardt (EVP)

Winter NAPE numbers are still being finalized but it appears that the numbers will be relatively flat compared to last Winter NAPE. A detailed report will be provided at the Annual Meeting in June. The NAPE Committee is working on ways to expand the International portion of Winter NAPE.

NAPE East in Pittsburgh is scheduled April 10-12, 2013. Mr Schardt let the Board of Directors know that there is a possibility of making little to no money at this event. However, the NAPE Committee and others feel this is a venture worth the risk. The AAPL still has booths and sponsorships available so please sign up!

Summer NAPE is scheduled for August 14-16 in Houston, TX.

NAPE Rockies is a NAPE regional event that is going to be announced soon. This will be held December 11-14th, 2013 in Denver, Colorado. The DAPL has been working with the AAPL to help start this event.

<u>Treasurer's Report – Matt Smith</u>

Compared to December 31, 2011, total assets have increased \$4,047,690 to \$25,462,289 (an increase of 19.0%). Comparing the same period, revenues have increased 34.3% from \$2,376,723 to \$3,191,693, and expenses have increased 38.9% from \$2,211,891 to \$3,071,369. The increase in expenses is due to continued growth in programs (marketing, meetings, education and other initiatives) and operations (including legal expenses).

President's Report – Jim Dewbre

Mr. Dewbre briefly discussed his travels to many of the local associations.

Business Items / Committee Reports

- The Annual Meeting will be in Washington D.C. on June 6-8, 2013. Registration is open! Hope to see you there.
- The Board voted and approved an amended version of the 1982 and 1989 AAPL Form JOA that included revisions for horizontal drilling. AAPL will be working with Forms on a Disk to have this included in the standard forms.
- Steve Wentworth (Past President) presented the Sub-Nominating Committee's recommendation for the 2013-2014 Executive Committee. The Board voted and approved these individuals. All active AAPL members should receive a ballot, which are due April 1, 2013.
- The "Disaster Relief Fund" discussed in my last report has been removed from discussions at the Board meetings. The tax consults stated that there was a possibility of this program risking AAPL's status as a non-profit organization.
- Governmental Affairs: This is continuing to be a bigger and bigger issue within our industry. Each quarter, the
 Governmental Affairs Committee is sending a larger and larger report due to the activity level. The last one was
 over 30 pages. Due to the importance and growing job of this subject, the Board voted and approved AAPL to
 hire an individual to manage this for the AAPL. If you or anyone you know is interested in this position, please
 contact the AAPL as soon as possible.



- Marketing: The Board voted and approved AAPL to spend up to \$600,000 to run a proactive campaign titled "The Real Face of Landmen". The marketing effort will consist of several short videos that will be circulated via email blasts, YouTube and other places on the internet. The Marketing Committee has a list of target cities in which this campaign will be focused. Please feel free to contact me to discuss this marketing effort.
- The Board of Directors voted and approved AAPL to provide the local associations an annual gift of \$1,500.
 AAPL suggests that the local associations use this money to help pay for the expenses incurred when the representative goes to the Quarterly Board meetings; however, the local association can choose how it wants to spend the money. Checks will be sent to the local associations within the next month.
- Scholarship Committee gave 20 scholarships to University studies that totaled \$80,000 this year.
- The Board discussed (and tabled until the June meeting) the potential of removing the experience PLM waiver from the RPL application. Currently, if you graduate from an accredited school with a PLM/EM degree, then you can request a waiver of experience and take the RPL test immediately. The Certification Committee is recommending eliminating this waiver. Many of these individuals have not appeared to be ready for the RPL test and are slowing the RPL course for others (due to the amount of questions). If you would like to discuss this with me further, please contact me before June.
- The Forms Committee has been working hard on the revisions on the JOA for horizontal drilling. Now that this has been finalized, the committee is going to work on a new revised JOA (no updated version since 1989).
- CPL Exam revision is almost finished. No more true/false questions and new questions about horizontal drilling and GIS. If you have been putting off taking the test, you may want to reconsider!

BY THE NUMBERS

17,948 = Total AAPL Members.

90+ = Educational Classes provided by the AAPL this year.

= Individuals registered for the Annual meeting as of March 16, 2013.

46 = Local Associations affiliated with the AAPL.

As always, thank you for allowing me to represent the TAPL. Should you have any questions, issues or would like to see copies of the committee reports please get in touch with me.

Best regards,

Adam W. Robinson, CPL AAPL Director – Region 6 arobinson@cimarex.com



Officer Forum Either you are ... or you aren't

By Owen M. "Monty" Barnhill, CPL AAPL 2nd Vice President

What do I mean by the title of this article? It's simple: Either you, as a landman, are a recognized professional landman or you are not — period!

The American Association of Professional Landmen is the only national land-oriented organization whose mission is to promote the highest standards of performance thereby encouraging sound stewardship of energy, land and mineral resources through professional development and services to its members and thereby advancing and enforcing our guiding principles and ideals mandated via our public trust. In other words, **AAPL** is the only organization that can recognize landmen as professional landmen.

The standards governing the actions of AAPL members go beyond ordinary trading — they impose a grave social responsibility and duty to which each AAPL member must dedicate himself or herself. AAPL members must adhere to the principles and guidelines as established by, through and under AAPL's Code of Ethics and Standards of Practice. AAPL member land professionals are recognized as to competency, fairness, integrity and moral conduct.

Verification of AAPL's standing in the oil and gas industry as the pre-eminent land-based organization is further verified by the fact that AAPL is regularly called upon to provide background on energy issues to the U.S. Senate, House of Representatives, special government committees, state/province governing bodies throughout the United States and other various federal agencies as well as assorted mineral law foundations. AAPL is a governing member of numerous law foundations (i.e., Rocky Mountain Mineral Law Foundation, Energy and Mineral Law Foundation, the LSU Mineral Law Foundation). No other land-related organization holds such recognized status.

In addition, AAPL is the only recognized international/national professional association of landmen. AAPL has the duty, right and obligation, via our mission statement, to classify landmen as professionals. What does this mean? A landman can only be recognized as a professional landman by, through and under membership in AAPL. Simply referring to one's self as a professional landman is self-anointing, self-serving and misleading. By virtue of our membership in AAPL, our members can, without reservation, refer to themselves as professional landmen. Those individuals who lack the credentials, commitment and sense of worth to join AAPL exhibit — in my opinion — a basic lack of commitment to the energy/land discipline as well as to our industry as a whole.

As members of AAPL, we have the inherent obligation to promote the highest degree of professionalism possible within our discipline, and that requires that individuals who practice landwork meet certain standards of professionalism: education, continuing education, testing, adhering to a code of ethics and supporting a modem of enforcement of the code of ethics. This can only be done by, through and under AAPL by AAPL members. As a part of AAPL's public trust, it is our duty to ensure maximization of membership.

Since its inception, AAPL has made a concerted effort to attract and maintain qualified members. Those of you reading this article are, for the most part, members — there are approximately 16,000 of us. However, the thought process behind this article is that AAPL members will use it to recruit additional qualified members to AAPL.

So, how about those individuals practicing landwork who are not AAPL members? They should be, but history has shown us that, in some endeavors, noncompliant individuals need some encouragement. Our industry is comprised of numerous entities that require parties (employees, independent contractors, etc.) with whom they associate to be members of AAPL. All entities should adopt this approach. Those of you who require the services of independent contractors (brokers, subbrokers, etc.) owe it to yourself, your company, your clients, our energy/land discipline and our industry to require that these individuals be active members of AAPL in good standing. As to your employees, entities within our discipline and industry have numerous policies in place regarding who they hire/employee; hence, simply mandate that land individuals you employee be AAPL members, in good standing. If people want to work, they will comply and through their membership will be better for it as will our discipline and industry.

When in contact with a non-AAPL member practicing landwork and you inquire as to why he/she is not an AAPL member, you probably get the standard excuses:

- "AAPL has nothing to offer me as benefits" (which indicates an ignorance of what AAPL offers); or,
- AAPL "just is not for me" (which is another way of saying they don't have the self-worth or professional conviction to contribute to an organization that has supported the discipline that earns them a living).

Discuss with and educate these individuals as to some of the advantages of AAPL membership:

- It is cost effective only \$100 per year. Think of it this way: A soda costs \$1.29 (lasts about an hour), so if you have one soda a day for a year, you have spent \$470.85. If you have one large candy bar a day (lasts about two to three minutes) for a year at a cost of \$0.85 each, you have spent \$310.25. For those who have an alcoholic beverage (lasts about 45 minutes) at a restaurant twice a month at an average cost of \$12 a drink, you have just spent \$288. If you have one good cigar (lasts about one to one-and-a-half hours) once a week at a cost of approximately \$18 to \$25 per cigar, you have just spent \$1,118.
- AAPL is the only recognized national professional association of landmen.
- Our members recognize and embrace an industry standard code of ethics and industry recognized standards of practice. Our
 professionalism in connection with this mandate is universally recognized in each and every discipline within the oil and gas



industry.

- The oil and gas industry recognizes that an AAPL member has as his/her mandated mission statement to provide, without exception, a level of competent service in keeping with our standards of practice in fields of endeavor that a land professional customarily engages. This is not recognized just by our fellow members but by others within our industry, including geologists, geophysicists, attorneys, independent operators and, hopefully, the general public.
- As to acknowledgment of our professionalism among the general public, I would point to the tremendous effects and accomplishments of AAPL's Marketing Committee, which in its short history has taken dramatic measures to confront, inform and communicate with the general public as to the differentiation between an AAPL member professional landman versus a non-AAPL member individual with no professional affiliation calling himself or herself a landman. This committee is involved in everything ranging from our new Membership Mark to billboard advertising to AAPL representatives being interviewed by the media regarding AAPL's position on current industry issues, all of which are specific as to the difference in goals, methodology, actions, accountability and bearing of an AAPL member professional landman versus someone simply calling himself or herself a landman and there is a huge difference.
- AAPL publishes nationally acclaimed magazines (you are reading one right now) The Landman as well as the Landman 2.
 AAPL publishes a comprehensive directory (both printed and electronic) and educational textbooks as well as provides numerous other advantages of membership as related via our website.
- On behalf of not only landman but the industry as a whole, AAPL has led efforts to protect landmen's right to practice landwork
 — efforts that not only protected AAPL members, but ALL landman, including the independent contractor issues relating to
 landmen in addition to concerted steps to protect landmen rights as to tax issues.
- AAPL offers approximately 80 continuing educational events each year. Continuing education makes for even better landmen, which improves our discipline, protects the general public and adds to the strength and viability of our industry. Our education events range from specific field landmen events to the professional standards events for RPLs and CPLs in the format of institutes, seminars, home study courses, online courses and live webcasting. So the excuse that someone "doesn't have the time" (which is different from "I won't allot the time") is neutralized.
- NAPE world class without exception and ever expanding with time.
- Through AAPL membership, our members have the opportunity to utilize numerous cost-effective insurance packages/policies.
- Along with NAPE, AAPL's Annual Meeting and Conference provides a wonderful opportunity to socialize, network and take advantage of additional educational opportunities.
- Forms issued by AAPL (Model Form 610 JOA, Land Services Contract, etc.) are readily available and accepted throughout our industry.

In just the past 12 years, our membership increased approximately 220 percent. Obviously our strength is in our membership and has been for almost 60 years. In fact, AAPL is recognizing in *The Landman* those companies that employ and/or contract specifically and only with AAPL members. If your company falls into this category (I stipulated ways to accomplish this in a previous paragraph) — as should all companies — please advise AAPL so that your well-deserved recognition can be published.

AAPL has concerted efforts to not only maintain our current members, but also — for the betterment of all landman, our discipline and our industry — continue to enhance and increase our membership. This can be accomplished primarily through two modems:

- Our current members requiring that those within our discipline with whom they work or come into contact are members of AAPL.
- The general public is made aware of the stark differentiation of an AAPL member professional landman versus others who simply call themselves landmen. The general public deserves to be the beneficiary of AAPL's public trust.

I want to thank each AAPL member for his/her membership in AAPL. Through your membership, and endorsement of all that such membership represents to include signifying your recognition as to the importance of professionalism, you are making a very positive contribution to a strong energy/land management discipline and thereby contributing to strengthen our oil gas industry, which is a vital ingredient to maintaining a strong national defense.





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